

SESSION FORMAT

AI Executive Briefing

Best for: Owners and senior leaders

INVESTMENT

\$3,200

Practical AI training your team can use Monday morning.

LENGTH

90 minutes

AUDIENCE

4 to 10 people

DELIVERY

In-person or virtual

WHAT'S INCLUDED IN EVERY SESSION

- ✓ Pre-event attendee survey, so the session reflects your team's actual situation
- ✓ Co-branded "What to Expect" handout sent 5 to 7 days before the event
- ✓ 30-minute intake call to tailor examples and terminology
- ✓ Light customization (a few slides swapped, examples adjusted) at no extra cost
- ✓ Slide deck PDF for attendees after the session
- ✓ Travel within Detroit, Cleveland, Columbus, and the Ohio state line

PICK ONE TOPIC, TAILORED TO YOUR INDUSTRY

AI for Law Firms

AI for Accounting Firms

AI for Distribution

AI for Manufacturing

AI for Nonprofits & 501(c)s

Need a topic that isn't listed? Ask — heavier customization is available as an add-on.

ADD-ONS

Session recording \$497

A lightly edited MP4 for your team to keep, for internal use. Yours in perpetuity.

Heavy customization Quoted at booking

Industry-specific build or new content.

FORMAT AND TIMING

In-person is the default. Virtual is available on request. Sessions run whenever fits your team — morning, afternoon, lunch hour, or end of day. Lunch isn't part of the package.

NOT INCLUDED

- Coaching or implementation after the session
- Building, configuring, or installing AI tools
- Writing policies, SOPs, or formal reports (those are separate engagements)
- 1:1 coaching with attendees after the event
- Travel outside the boundary above
- Multiple sessions in one booking — each session is its own engagement

Ready to talk it through?

Every engagement starts with a conversation, not a pitch.

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